

# Smart Farming for Europe Value creation through Precision Livestock Farming



### **EU-PLF**

## **Deliverable 7.2**

### **Eight Press releases**

Project acronym: EU-PLF

Project title: Bright Farm by Precision Livestock Farming

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Coordinator: Daniel Berckmans

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Dissemination level			
PU	Public	х	
PP	Restricted to other programme participants (including the Commission Services)		
RE	Restricted to a group specified by the consortium (including the Commission Services)		
СО	Confidential, only for members of the consortium (including the Commission Services)		



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### Eight press releases

Eight press releases, each with an English version and a French version, have been prepared as follows:

PR1, October 2013: European project to bring Precision Livestock Farming from the lab to the farm

Presenting the project and showing how it participated in the programme of the EC-PLF conference held on September 2013 in Leuven (Belgium)

#### PR2, April 2014: EU-PLF partners gather to share results.

Reporting on the Annual meeting held in April 2014 in Unna (Germany) and announcing the coorganisation of a full day PLF conference during the Annual meeting of the EAAP in Copenhagen, August 2014.

#### PR3, October 2014: EU project EU-PLF meets with farmers.

Reporting on the PLF session co-organised by EU-PLF during the annual meeting of the EAAP in Copenhagen (August 2014) and the subsequent meeting with the farmers involved in the project.

#### PR4, June 2015: New book on PLF now available!

Announcing the publication of the book "Precision Livestock Farming Applications" bringing together the presentations made during the PLF session co-organised by the project during the EAAP annual meeting in Copenhagen (August 2014). The book was prepared by EU-PLF project participants.

#### PR5, December 2015: EC-PLF 2015 conference a great success!

Reporting on the EC-PLF conference held in Milano (Italy) in September 2015, in which the project had a significant contribution. Also reporting on the workshop organised in the same place with the farmers participating in the project.

PR6, August 2016: EU-PLF Project: Precision Livestock Farming brings value to the farmers. Announcing the programme of the final conference to be held in Brussels (Belgium) on 29th September 2016.

PR7, October 2016: The EU-PLF Project presented its main results and achievements during its final conference in Brussels.

Reporting on the final conference

PR8, Announcing that the blue print and the e-learning prepared by the project are made available to all on the internet. This 8th press release will be disseminated as soon as green light has been obtained from the coordinator to make public the link to the common platform hosting the e-course and the blueprint.

The press releases are available on the project public website (www.eu-plf.eu/index.php/press-releases/).



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