

STARTING A HIGH TECH BUSINESS RELATED TO SMART FARMING (PLF)

The growth prospects for the global livestock industry are excellent: demand for meat will continue to grow at an astounding pace for at least the next 3-4 decades. More meat production, larger groups of animals, concerns about animal welfare, the environment and health however will require more and more technology in this process to make sure that both animals and humans can cope with the growth.

This is a unique chance to start your own high tech business, or to enter this market with your technology

WHAT DO WE OFFER?

We are selecting now research institutes, universities, SME's and other centres that would like to see their research/technology turn into real-life businesses. We will coach 10 European teams in the art of starting a high tech business related to SmartFarming (PLF), using a proven coaching methodology that already resulted in over 60 spin offs. In addition, the best four teams will be provided with prototype funding up to 100.000,-€ to showcase their innovative product or service. And they get a chance to work side by side with some of the world industry leaders in this field.

WHAT IS SMARTFARMING?

SmartFarming attempts to detect needs of animals/ farmers with continuous monitoring using sensors and other technologies. The aim is to increase animal health and welfare, to better control the environmental impact and to increase the social acceptability of farming. By satisfying the needs of the animals – and the farmers – an attempt is made to increase health, welfare and profit.

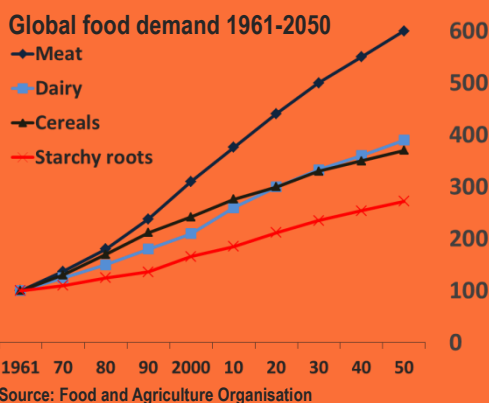
The European Commission has a focus on SmartFarming and production intelligence due to its worldwide economic potential

HAVE WE CAUGHT YOUR INTEREST?

Your technology might be a winner in the field of SmartFarming (PLF). Therefore we hope that the above is of interest to you. Please confirm your interest by replying to us. In the present stage we invite you in our Leuven SmartFarming Conference on May the 29. Our aim is (1) to reach teams that have been working on products, technology or service useful in Smart Farming and (2) to assist them in creating spin-offs and high-tech successful business in the SmartFarming market.

This activity is fully funded by the European Commission through the EU-PLF project. EU-PLF is a 4 year project started in Nov. 2012 that attempts to promote Smart Farming and attract new technology players in this field. The project – based on collaboration between biologists, engineers, economists, SMEs and PLF industry leaders – will produce a blueprint for the creation of high tech businesses in Smart Farming. The blueprint will be validated through the creation of a number of high tech spin-offs.

FOR ANY ADDITIONAL INFORMATION, SEND A MAIL TO:
MAURICE.MERGEAY@MM-CORPORATION.COM
OR TO JOHAN.VANDEBOSSCHE@AXILIUS.BE



LEUVEN SMARTFARMING INNOVATION DAY.
THURSDAY, SEPTEMBER 12TH, 2013

STARTING A HIGH TECH BUSINESS RELATED TO SMARTFARMING (PLF)

AGENDA SEPTEMBER 12TH, 2013
FROM 10:00 TILL 14:00
PROVINCE HOUSE, LEUVEN

10.00-10.15: Introduction to smart farming.
10.15-10.30: EU PLF project presentation.
10.30-11.00: Technology examples.
11.00-11.30: Coaching process.
11.30-11.35: What we want from you?
11.35-12.00: Questions and answers.

12.00-14.00: Lunch + individual interviews.

FOR CONFIRMING YOUR REGISTRATION, SEND A MAIL TO:

MAURICE.MERGEAY@MM-CORPORATION.COM
OR TO JOHAN.VANDENBOSSCHE@AXILIUS.BE

THE ORGANIZING PARTNERS OF THE SMART FARMING INNOVATION DAY:

Joint European Conference on
Precision Livestock Farming

